# **ViziPrint® Impress Clear SEL**

Print Media

ViziPrint® Impress Clear SEL is a 5 mil (125μ) optically clear PET film with an ink-receptive top coat and proprietary adhesion technology that is protected by a clear, 1 side siliconized release liner. Its proprietary adhesion technology creates a strong bond in both high and low temperatures without leaving residue behind, eliminates bubbling and is unaffected by moisture. ViziPrint® Impress Clear SEL can be re-positioned and re-applied multiple times, and removes cleanly up to 3 years after installation.

# **Typical Applications**

- Ideal for applications on glass and other smooth, flat surfaces.
- Suitable for indoor and short-term outdoor applications.
- Ideal for window graphics, decals, and stickers.
- Suitable for privacy and decorative glass applications as well as backlit displays.
- Can be used on electronic equipment, such as TV screens, iPad/tablet displays and computer monitors, as well as refrigerators, glass display cases, mirrors, and aquarium backdrops.
- Reverse printable for inside mounting of window advertisements.

## **Print Compatibility**

- (Eco) Solvent
- Latex
- UV

#### **Product Structure**

Film	Optically Clear PET with Ink-Receptive Top Coat	6 mil (150µ)	
Adhesive	Proprietary Adhesion Technology	(150)	
Release Liner	Siliconized 1 Side PET		

# **Physical Characteristics**

Film Thickness	5 mil (125μ)
Adhesive Layer	1 mil (25µ)
Film/Adhesive Ratio	5:1
UV Protection Factor	Not Applicable
Outdoor Durability	6 months
Application Temperature	>23°F (-5°C)
Service Temperature Range	-4°F to 248°F (-20°C to 120°C)

Shelf Life	Use within 1 year after opening original box
Storage Conditions	59°F to 72°F (15°C to 22°C); 50 - 55% Relative Humidity

#### **Installation Recommendations**

Wet installation is recommended for ViziPrint® Impress Clear SEL. Please see ViziPrint® Impress installation instructions for further details. The surface must be clean and smooth and free of defects before application.

### **Printing Recommendations**

- Handle material with care prior to printing; use gloves to avoid fingerprints.
- Printing temperature should be 59-86°F (15-30°C) with 30-60% humidity.
- Set printer to highest print setting for optimal print quality.
- If mounting on glass or backlit substrates, evaluate color density of the print on a window or in transmitted light.
- With high ink load, roll-to-roll printing is not recommended.

### **IMPORTANT NOTE:**

Information is intended only as a guide and is given without guarantees. Purchasers should independently determine, prior to use, the suitability of each material for their specific purpose. Follow the indications on the package, ask for the safety data sheets and always follow the indications contained therein.

Only the correct use of the product will allow satisfactory results. For this reason, Drytac is not responsible for improper use of the product, either by application or substrate applied to. Make certain that product is right for the desired use, and work according to the instructions given in our technical data sheets. If in doubt of the appropriate application methods or use, contact Drytac at one of the phone numbers listed below.