

# Assembly Instructions



1. Remove the base and folded support rod, which features shock cord tubes similar to those found in camping tent poles.



2. Straighten out the rod so it becomes one long pole, inserting the smaller, darker portions of each section into the hole of another section. The top portion of the support rod is the same diameter as the rest of the pole. The bottom portion of the support rod narrows at the end and has a bright aluminum ring. Insert the bottom portion into the hole in the base of the Banner Bug®.



3. Gently raise the banner from the retractable base until it is the same height as the support rod.



4. Attach the banner to the rod by inserting the black, plastic hook attached to the top rail into the top of the pole.

## NOTE:

If you want to shorten your banner stand, do not connect the top portion of the shock cord rod and leave it hanging. Instead, attach the banner to the second highest rod by inserting the black, plastic hook attached to the top rail into the top of that part of the pole.

For tall systems, it is easier to attach and detach the banner from the rod by tilting the banner stand or laying it on a table.